

BGA Patentes y Marcas Firm Profile

Our philosophy

We address ourselves to all the people and companies with imagination, idea producers, dream creators and innovators with fantasy, risk-taking industrialists and talented businessmen, who would like to protect the fruit of their efforts.

The resulting of human creativity and inventiveness is, by definition, devoid of bodily form. As a result it is very difficult to protect physically, since we are unable to fence or contain it. It is then necessary to seek the protection that the Law offers. Said legal protection is organized, for efficiency's sake, into different systems and laws depending upon the special characteristics of each one of new assets.

BGA Patentes y Marcas will advise you on the most appropriate formula to protect your creation or invention and on the best way to administer said protection.

Our services – What we offer

Distinctive signs

To identify and distinguish one-self from others, is an old aspiration. Distinctive signs fulfill that objective and then more, since in addition to indicating the source of origin of our products or services and distinguishing them from other identical or similar products or services, concentrates all the values that a product or service is capable of offering. Do not think only in trademarks. Trade names, artistic names, geographical indications, domain names, company names, etc. are signs through which people or things are made known to the public, which enable their identification and distinction from the rest. **BGA Patentes y Marcas** will advise you on the configuration that the word you present us shall adopt, we will protect it in the most adequate way adapting the most appropriate sign according to the purposes of the mark and registering it in any country of the world by using the most interesting strategy according to your needs.

Patents and Utility Models

Patents and Utility Models are legal monopolies granted by States to inventors –individuals or companies- in exchange to

disclosure of their inventions, which enable and fundament the technological evolution of societies. They are an essential strategic tool in developed countries. **BGA Patentes y Marcas** will help you to find out whether an invention meets the legal requirements of novelty and inventive step by conducting prior art searches, analyzing the documents retrieved in the searches and carefully drafting patent specifications and claims, the latter being critical for a solid patent. We will help you choosing the best patentability strategy suitable to the needs of your sector, protecting their innovations in any geographical area, according to your company's budget and strategic agreements.

Plant varieties and biotechnology

Plant or animal varieties are nothing new. Ever since man were began to farm the land and breed cattle, he has always attempted to improve and optimize pant and animal varieties through biological processes such as crossing or species selection. Nowadays, with the arrival of biotechnology, a genetic modification allows the obtention of new varieties through artificial cloning and gene modification. If this is your field of activity, in **BGA Patentes y Marcas** we can also help you to protect your varieties,

either by patents or by applying the specific protection systems.

Designs

We live in an era which the design, on the verge of aesthetics and industrial, provides the designer and/or the company who develops it a competitive advantage which wisely exploited rewards the innovative effort and the investments made, guaranteeing their market share. The market is in a constant evolution of trends, fashion and product a presentation which increasingly demands a greater input from designs, understood as the external appearance of a product (lines, contours, colours, form, texture, materials or ornamentation). You must protect yourself against infringements. **BGA Patentes y Marcas** will propose you the best options for your business, tailoring the production you needs.

Author's work

The capacity of expressing oneself is an attribute of every human being. When such capacity is expressed in an original way, whatever the language or medium used, a work is created: literary, musical, photographic, pictorial, software, audiovisual work... The person who has created it is the author and the law grants him a peculiar type of ownership, limited in

time and with the economical and moral ingredients. Can I protect my work? Must I register it? What rights do I have? **BGA Patentes y Marcas** has answers to all these questions.

Overview

BGA Patentes y Marcas is an Official Industrial Property Agency. We are Patent and Trademark Attorneys, carrying out technical and strategic consultancy for the protection of research, development, creation and innovation.

From the soundness of a classical operation system we analyze case by case each file, offer solutions adapted to your needs, applying new and efficient communication formula, unifying the correspondence and billing. Our objective is to optimize resources, reduce costs and adjust margins transferring these improvements to the client.

BGA Patentes y Marcas is composed by a group of highly qualified professionals. Lawyers, Engineers and Economists, all of them specialized in the different areas of Intellectual Property. Besides the extensive experience of these areas, a strong bond exists with specialized studies centers, universities and business schools.